

Curriculum of BBA Program for Session 2020 onward
134 Credit Hours

First Year

Semester 1			Semester 2		
Course Code	Subjects	Credit Hours	Course Code	Subjects	Credit Hours
HU 102	Functional English	3(2,1)	MGT 160	Principles of Micro Economics (pre-requisite of Principles of Macro Economics)	3(3,0)
MA 151	Business Mathematics	3(3,0)	MGT 140	Financial Accounting I (pre-requisite of Financial Accounting II)	3(3,0)
IS 101	Islamic and Pakistan Studies-I	3(3,0)	MA 254	Business Statistics II	3(3,0)
MGT 100	Introduction to Business	3(3,0)	MGT 102	Sociology (pre-requisite of Consumer Behavior, Org. Psychology)	3(3,0)
MA 152	Business Statistics I	3(3,0)	CS 101 & 101L	Computing Fundamentals (pre-requisite of E-Commerce, Management Information System)	3(2,1)
MGT101	Introduction to Corporate Culture	1(0,1)	HU 111	Communication Skills	1(0,1)
			QT 101	Translation of Holy Quran	1(1,0)
Subtotal		16	Subtotal		17

Second Year

Semester 3			Semester 4		
Course Code	Subjects	Credit Hours	Course Code	Subjects	Credit Hours
MGT 210	Organizational Psychology (pre-requisite of Organizational Behavior)	3(3,0)	MGT 211	Principles of Management (pre-requisite of Supply Chain Management, Production and Operations Management)	3(3,0)
IS 201	Islamic and Pakistan Studies-II	3(3,0)	MGT 221	Organizational Behaviour	3(3,0)
MGT 230	Principles of Marketing(pre-requisite of Marketing Management)	3(3,0)	MGT 241	Managerial Accounting	3(3,0)
MGT 260	Principles of Macro Economics	3(3,0)	HU 221	Technical Writing & Presentation Skills	3(3,0)
MGT 240	Financial Accounting II (pre-requisite of Managerial Accounting)	3(3,0)	MGT 231	Consumer Behaviour	3(3,0)
MGT 220	Human Resouce Management	3(3,0)	QT 201	Translation of Holy Quran	1(1,0)
Subtotal		18	Subtotal		16

Third Year

Semester 5			Semester 6		
Course Code	Subjects	Credit Hours	Course Code	Subjects	Credit Hours
MGT 300	Business and Corporate Law	3(3,0)	MGT 310	Production and Operations Management	3(3,0)
MGT 311	Business Research Methods	3(3,0)	MGT 330	Marketing Management	3(3,0)
MGT 312	Supply Chain Management	3(3,0)	MGT 313	Total Quality Management	3(3,0)
MGT 350	Business Finance (pre-requisite of Financial Management)	3(3,0)	MGT 351	Financial Management	3(3,0)
MGT 301	International Language	2(2,0)	MGT 314	Corporate Governance	3(3,0)
MGT 370	Management Information System	3(3,0)	QT 301	Translation of Holy Quran	1(1,0)
Subtotal		17	Subtotal		16

Fourth Year

Semester 7			Semester 8		
Course Code	Subjects	Credit Hours	Course Code	Subjects	Credit Hours
MGT 410	Project Management	3(3,0)	MGT 412	Strategic Business Management	3(3,0)
MGT 411	International Business	3(3,0)	MGT 413	Entrepreneurship	3(3,0)
MGT 4---	Elective Course I	3(3,0)	MGT 4---	Elective Course III	3(3,0)
MGT 4---	Elective Course II	3(3,0)	MGT 4---	Elective Course IV	3(3,0)
MGT 400	Industrial/Research Project I (pre-requisite of Industrial/Research Project II)	3(3,0)	MGT 401	Industrial/Research Project II	3(3,0)
MGT 270	E-Commerce	3(3,0)	QT 401	Translation of Holy Quran	1(1,0)
Subtotal		18	Subtotal		16