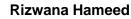
Resumé





E-mail: rizwanahameed136@yahoo.com

To make a significant and positive contribution towards profitable growth and development of a dynamic and reputable organization that offers learning opportunities in a competitive environment.

HIGHLIGHTS OF QUALIFICATIONS Educational Achievements in (Anti-Chronological order)

Degree/ Certificate/Diploma	Board/University	Major Subjects	CGPA /%Age
PhD /BAM MS-Management-HR /	IB&M, University of Engineering & Technology (UET), Lahore, PAKISTAN	Knowledge Management, Project Management, Quantitative Research,	3.9 (2015- to date)
University Degree	IB&M, University of Engineering &		3.84
MBA(Marketing) / University Degree	Technology (UET), Lahore, PAKISTAN	HRD, Leadership & Motivation, Corporate Affairs and Regulatory Requirements, SEPD	3.61
	IMS, Bahauddin Zakariya University, Multan, PAKISTAN	HRM, Marketing, Promotion, Organization Behavior International Business, Operations Management, Financial Management, Strategic Management.	
	Bahauddin Zakariya University, Multan, PAKISTAN	English, Mathematics A Course, Mathematics B Course (Double Math).	64%
Research Papers &			

Conferences:

- "How They Get Stuck? Issues of Women Entrepreneurs: An Interpretive Structural Modeling Approach" paradigms Print ISSN 1996-2800, Online ISSN 2410-0854 2020, Vol. 14, No. 1 Page 73-7
 - 2 :"Green Corporate Social Responsibility (GCSR): Past Trends and Future Research Agenda". Pakistan Journal of Social Science, Sep 2020 Vol # 40, Issue # 3

4."Im <i>J. Ba</i> 5."Th Inte 6. LU 7. Tw 8. LU 9. Sou 10. 1st 11. Sou 12. Inte	ning Voter's Attention, Science International (ISSN 1013-5316, CODEN: SINTE 8) pact of Relationship Marketing & Service Recovery on Customer loyalty" <i>isic. Appl. Sci. Res.</i> , 3(6)522-528, 2013 e Impact of HRM Practices on Employee Commitment and Turnover entions; A Case of Service Sector in Pakistan" <i>J. Basic. Appl. Sci. Res.</i> , 3(10)152-157, 2013 IMS Conference 2019, Gender, Work and Organization. <i>To</i> Days Training Workshop SMEDA TOT 2018 IMS HR Confluence 2018 uth Asian International Conference SAICON 2017 CBIBM, 2016 PU ,Lhr uth Asian International Conference SAICON 2013 ernational Conference on Management Research ICMR 2013 Corporate Social Responsibility and Corporate Ability: An Empirical Evaluation Consumer's Perspective" (MS-Thesis)	
Experience:		
Jan 2014 till date:	Lecturer (Permanent) at Institute of Business & Management (IB&M) University of Engineering & TecnologyLahore, Pakistan	
Aug 2010– Dec 2013	Lecturer (Visiting) for MBA&BBA (Hons) Programs at Bahauddin Zakariya University Multan, Sub Campus Sahiwal, Pakistan.	
2008-2009	High School Business Studies (O- LEVEL) Instructor at The City School (senior Br) Sahiwal, PAKISTAN	
Administrative Responsibilities at UET, Lhr	 Member Proctorial Board UET Library incharge IB&M UET Event Coordinator IB&M Member NBEAC Committee 	
	Member QEC Committee	
June-July 2007 (6-8 weeks)	 Session Advisor '(BBA) Internship at 'Warid Telecom Pvt, Limited (Warid Tel) EFU House, Head Office, Jail Road Lahore, PAKISTAN Managing and coordinating before and after Sales Processes internally. Cross departmental coordination and facilitation. Operational data collection and analysis. CRM (Customer Relationship Management) with Affinity Partners. 	
Term Papers and Research Reports(Academics)	 Marketing Mix Report on Mitchelles'Fuits Farms Ltd, Lahore. Complete Financial Analysis for ICI Pakistan. 	

3. Effective Measurement of Philanthropists Approach in Political Marketing for

- Performance Appraisal and Reward System of Mobilink & Waridtel. •
- Research Report on Mobilink being 1st in Telecom Sector. ٠

Achievements

- Topper of MS- Management at IB&M, UET Lahore.
- Got 3rd position in MBA (Marketing) at BZU, Multan
- Received Certificate of Honor being Member Executive Club at University.
- Received Best Commentator Shield Twice.
- Received Certificate of Academic Excellence in MBA
- Organizer for Planning and Organizing functions at College and University Level.

Interests

- Computer literate
- Web navigation
- Watching TV Programs /Current Affairs (Political)
- Reading psychology / inspirational books
- Reading management / leadership books
- Listening mind power audios
- Quality improvement techniques

Personal Educational	Students' capabilities are powerfully impacted by the identities they develop for
Philosophy	themselves as result of the teachers' belief in their level of intelligence.

References:

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Dr. Moeed Ahmed Asst Professor, IMS ,BZU Multan, Pakistan Mobile 0300-999500