

Resumé



Rizwana Hameed

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To make a significant and positive contribution towards profitable growth and development of a dynamic and reputable organization that offers learning opportunities in a competitive environment.

HIGHLIGHTS OF QUALIFICATIONS

Educational Achievements in (Anti-Chronological order)

Degree/ Certificate/Diploma	Board/University	Major Subjects	CGPA /%Age
PhD /BAM	IB&M, University of Engineering & Technology (UET), Lahore, PAKISTAN	<i>Knowledge Management, Project Management, Quantitative Research,</i>	3.9 (2015- to date)
MS-Management-HR / University Degree	IB&M, University of Engineering & Technology (UET), Lahore, PAKISTAN	<i>HRD, Leadership & Motivation, Corporate Affairs and Regulatory Requirements, SEPD</i>	3.84
MBA(Marketing) / University Degree	IMS, Bahauddin Zakariya University, Multan, PAKISTAN	<i>HRM, Marketing, Promotion, Organization Behavior, International Business, Operations Management, Financial Management, Strategic Management.</i>	3.61
	Bahauddin Zakariya University, Multan, PAKISTAN	<i>English, Mathematics A Course, Mathematics B Course (Double Math).</i>	64%

Research Papers &

Conferences:

1. "How They Get Stuck? Issues of Women Entrepreneurs: An Interpretive Structural Modeling Approach" paradigms Print ISSN 1996-2800, Online ISSN 2410-0854 2020, Vol. 14, No. 1 Page 73-7
2. "Green Corporate Social Responsibility (GCSR): Past Trends and Future Research Agenda". Pakistan Journal of Social Science, Sep 2020 Vol # 40, Issue # 3

3. Effective Measurement of Philanthropists Approach in Political Marketing for Gaining Voter's Attention, Science International (ISSN 1013-5316, CODEN: SINTE 8)
4. "Impact of Relationship Marketing & Service Recovery on Customer loyalty" *J. Basic. Appl. Sci. Res.*, 3(6)522-528, 2013
5. "The Impact of HRM Practices on Employee Commitment and Turnover Intentions; A Case of Service Sector in Pakistan" *J. Basic. Appl. Sci. Res.*, 3(10)152-157, 2013
6. LUMS Conference 2019, Gender, Work and Organization.
7. Two Days Training Workshop SMEDA TOT 2018
8. LUMS HR Confluence 2018
9. South Asian International Conference SAICON 2017
10. 1st CBIBM, 2016 PU ,Lhr
11. South Asian International Conference SAICON 2013
12. International Conference on Management Research ICMR 2013
 . "Corporate Social Responsibility and Corporate Ability: An Empirical Evaluation Of Consumer's Perspective" (MS-Thesis)

Experience:

- Jan 2014 till date:** Lecturer (Permanent) at Institute of Business & Management (IB&M) University of Engineering &TecnologyLahore, Pakistan
- Aug 2010– Dec 2013** Lecturer (Visiting) for MBA&BBA (Hons) Programs at Bahauddin Zakariya University Multan, Sub Campus Sahiwal, Pakistan.
- 2008-2009** High School Business Studies (O- LEVEL) Instructor at The City School (senior Br) Sahiwal, PAKISTAN
- Administrative Responsibilities at UET, Lhr**
- Member Proctorial Board UET
 - Library incharge IB&M UET
 - Event Coordinator IB&M
 - Member NBEAC Committee
 - Member QEC Committee
 - Session Advisor '(BBA)
- June-July 2007 (6-8 weeks)** **Internship at 'Warid Telecom Pvt, Limited (Warid Tel) EFU House, Head Office, Jail Road Lahore, PAKISTAN**
- Managing and coordinating before and after Sales Processes internally.
 - Cross departmental coordination and facilitation.
 - Operational data collection and analysis.
 - CRM (Customer Relationship Management) with Affinity Partners.
- Term Papers and Research Reports(Academics)**
- Marketing Mix Report on Mitchelles'Fuits Farms Ltd, Lahore. Complete
 - Financial Analysis for ICI Pakistan.
 - Performance Appraisal and Reward System of Mobilink &Waridtel.
 - Research Report on Mobilink being 1st in Telecom Sector.

Achievements

- Topper of MS- Management at IB&M, UET Lahore.
- Got 3rd position in MBA (Marketing) at BZU, Multan
- Received Certificate of Honor being Member Executive Club at University.
- Received Best Commentator Shield Twice.
- Received Certificate of Academic Excellence in MBA
- Organizer for Planning and Organizing functions at College and University Level.

Interests

- Computer literate
- Web navigation
- Watching TV Programs /Current Affairs (Political)
- Reading psychology / inspirational books
- Reading management / leadership books
- Listening mind power audios
- Quality improvement techniques

Personal Educational Philosophy

Students' capabilities are powerfully impacted by the identities they develop for themselves as result of the teachers' belief in their level of intelligence.

References:

Engr. Arif Ejaz
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Asst Professor, IMS ,BZU Multan, Pakistan
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