
Dr. Muhammad Shoaib Farooq (Ph.D. in Entrepreneurship)

Assistant Professor | HEC-Approved PhD Supervisor Institute of
Business & Management, UET, Lahore – Pakistan.

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Academic Background

- Ph.D. in Entrepreneurship, University Malaysia Sarawak - 9.12.2016 - Malaysia
- M.B.A. Institute of Business & Management, UET, Lahore - 19.1.2012 - Pakistan
- B.Com. (Hons.) Hailey College of Commerce, PU, Lahore - 15.9.2009 - Pakistan

Teaching / Research Experience (11+ years)

Post-PhD Experience (4+ years)

- Assistant Professor, Institute of Business & Management, UET, Lahore - Pakistan - From 29 December, 2016 (FN) - to - To Date (AN)

Pre-PhD Experience (07 years, 02 months, 23 days)

- Research Experience, Faculty of Economics & Business, University Malaysia Sarawak - Malaysia - From 28 November, 2013 (FN) - to - 09 December, 2016 (AN)
- Lecturer, Institute of Business & Management, UET, Lahore - Pakistan - From 19 January, 2012 (FN) - to - 26 November, 2013 (AN)
- Lecturer, Al-Syed Institute of Commerce & Science, Lahore - Pakistan - From 16 September, 2009 (FN) - to - 18 January, 2012 (AN)

Research Papers

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| 1 | Rehman, S. U., Shahzad, M., Farooq, M. S., & Javaid, M. U. (2020). Impact of leadership behavior of a project manager on his/her subordinate's job-attitudes and job-outcomes. <i>Asia Pacific Management Review</i> , 25(1), 38–47. |
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| 2 | Salam, M., & Farooq, M. S. (2020). Does sociability quality of web-based collaborative learning information system influence students' satisfaction and system usage? <i>International Journal of Educational Technology in Higher Education</i> , 17(1), 26. |
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| 3 | Salam, M., Awang Iskandar, D. N., Ibrahim, D. H. A., & Farooq, M. S. (2019). Service learning in higher education: A systematic literature review. <i>Asia Pacific Education Review</i> , 20(4), 573–593. |
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4	Salam, M., Awang Iskandar, D. N., Ibrahim, D. H. A., & Farooq, M. S. (2019). Technology integration in service-learning pedagogy: A holistic framework. <i>Telematics and Informatics</i> , 4
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38(1), 257–273.

Farooq, M. S., Salam, M., Fayolle, A., Jaafar, N., Ayupp, K. (2018). Impact of service quality on customer satisfaction in Malaysia airlines: A PLS-SEM approach. *Journal of Air Transport Management*, 67(1), 169-180.

6 Farooq, M. S. (2018). Modeling the significance of social support and entrepreneurial skills for determining entrepreneurial behaviour of individuals: a structural equation modeling approach. *World Journal of Entrepreneurship, Management and Sustainable Development*, 14(3), 242-266.

7 Farooq, M. S., Salam, M., Jaafar, N., Fayolle, A., Ayupp, K., Radovic-Markovic, M., & Sajid, A. (2017). Acceptance and use of lecture capture system (LCS) in executive business studies: Extending UTAUT2. *Interactive Technology and Smart Education*, 14(4), 329-348.

8 Farooq, M. S., Salam, M., ur Rehman, S., Fayolle, A., Jaafar, N., Ayupp, K. (2018). Impact of support from social network on entrepreneurial intention of fresh business graduates: a structural equation modeling approach. *Education + Training*, 60(4), 335-353.

Conference Papers

1 Rehman, S. U., Qingren, C., Ahmed, S., & Farooq, M. S. (2018). Application of the public-private partnership model to sustainable irrigation system in Pakistan. In *2018 2nd International Conference on Energy Conservation and Efficiency (ICECE)* (pp. 49–60).

2 Radovic-Markovic, M., Farooq, M. S., & Markovic, D. (2017). Strengthening the resilience of small and medium-sized enterprises. In *Management, Enterprise and Benchmarking in the 21st Century IV* (pp. 345–356). Budapest: Óbuda University.

3 Farooq, M. S., & Radovic-Markovic, M. (2016). Modeling entrepreneurial education and entrepreneurial skills as antecedents of intention towards entrepreneurial behaviour in single mothers: A PLS-SEM approach. In *Entrepreneurship: Types, Current Trends and Future Perspectives* (pp. 198–216).



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