

Corporate Governance MGT- 314

Session: BBA 2017

Instructor: Saad Mahmood Bhatti



INSTITUTE OF BUSINESS & MANGEMENT (IB&M)
UNIVERSITY OF ENGINEERING AND TECHNOLOGY
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COURSE OUTLINE

Course: **Corporate Governance**
Semester: **6th**
Credit Hours: **3**
Instructor: **Mr. Saad Mahmood**
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Course Code: **MGT-314**
Class: **BBA (Hons) 2017**
Total hours: **4*3= 12**
Pre-requisite (if any):
Office Hours: **Thurs, 02:00-03:00pm**

Course description:

The course aims to develop an understanding of the underlying concepts of Corporate Governance, business ethics and CSR which are relevant to the contemporary business environment. It is designed to foster candidates' understanding of the ethical influences on economic, financial, managerial, and environmental aspects of business. The course further aims to develop a candidate's ability to critically analyse ethical issues in business. This course reviews different regulatory processes essential to the understanding of the principles of corporate governance in Pakistan.

Learning objectives

Upon successful completion of Corporate Governance, students should be able to:

1. Provide a range of definitions of corporate governance
2. To explain the corporate governance theories and concepts and implementing these concepts and examples in present day businesses.
3. An overview of the legislative and regulatory requirements related to corporate governance and internationally recognized corporate governance principles.
4. General outlines of authorities, obligations, and procedures of the governing bodies of public and listed companies.

Sr#	Course Learning Objectives	Link with Program Learning Objectives
1.	Provide a range of definitions of corporate governance	-----
2.	To explain the corporate governance theories and concepts and implementing these concepts and examples in present day businesses.	-----
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4.	General outlines of authorities, obligations, and procedures of the governing bodies of public and listed companies.	-----

Textbooks:

1. Corporate Governance by Dr. Safdar A. Butt
2. Governance, Risk and Ethics, ACCA Paper P1 by BPP learning media
3. Corporate Governance Manual, Second edition, by International Finance Corporation
4. Cases in corporate Governance by Robert Wearing

Detailed Weekly Plan

Week	Topics Covered
1	What is Corporate Governance Brief History and high-Profile corporate failures
2	Corporate Governance and Agency theory Types of Stakeholders
3	Stakeholders and their roles Major issues in corporate governance
4	Understanding Mendelow's matrix and his approach to stakeholders' analyses Corporate governance codes (Cadbury, SOX, Combined codes)
5	Instrumental and Normative of CG Presentation on important codes and regulatory documents
6	Emergence of Corporate governance models Understanding of Anglo-American / German and Japanese Model
7	QUIZ
8	MID TERM Exams
9	<u>Shareholders</u> Types, Responsibilities, Tools available to them, Activism Corporate Governance principles and Pakistan Company law
10	<u>Board of Directors</u> Fiduciary duty of directors as company agents Types of company board, BOD powers, functions, roles, responsibilities, tools Good corporate room practices
11	<u>Corporate Social Responsibilities</u> Brief overview corporate social responsibility

	Laws related to CSR globally, CSR in Pakistan
12	Committee of the Board Principle OR Rule based approach of corporate governance (IFRS, GAAP)
13	Presentation in Governance problems globally QUIZ Class discussion on different cases
14	Internal Control
15	Topics on Merger and Acquisitions in relation to governance policies
16	FINAL TERM EXAMS

Grading Scheme:

Mid Term	30%
Final Exam	40%
Presentation(s)	10%
Assignments	05%
Class activities/participation	05%
Quizzes	05%
Attendance	<u>05%</u>
Total	100%

There will be a closed-book mid-term exam (minimum duration 1 hour and 45 minutes) and final-term exam (minimum duration 1 hour and 45 minutes) in which material from lectures, assigned readings/handouts, and the textbook will be covered. The exams will test your understanding of the course material and your ability to apply the concepts learned.

Prior Preparation, Regular Attendance, and Professional Participation in all classes is expected and rewarded. Come to the Class prepared to lead the class discussion for analytical interpretations, alternative strategies, and persuasive solutions.

Attendance Requirements:

- Students failing to maintain a minimum attendance of 75% in a subject during a semester shall be awarded a "WF" grade.
- It is strongly recommended that students attend every class session.

Classroom Behavior:

In class all cell phones must be turned off or set on "silent mode." During lectures use of mobile phone or other gadgets without the permission of instructor is not allowed.

Students Responsibilities:

The Participant is responsible for all information presented in class (unless told otherwise) and all information in the reading assignments, whether or not covered by the instructor. In case of absence it is the participant's responsibility to get class notes, handouts, and/or directions from a classmate.

Honesty Policy:

A Participant found in cheating on any exam/ assignment/ project will receive no credit (i.e. no grade) for that exam/ assignment/ project.

Note: Kindly arrive on time and leave as scheduled. Quality of (almost) all communications, written and oral, will be evaluated.
