



**University of Engineering & Technology
Institute of Business & Management**



Ref: IB&M/PGP/2019/04

Date: 08/09/19

**MS Marketing Batch 2019
1st Semester (Fall 2019) w.e.f. 14-09-2019**

Sr.#	Courses	Teacher Name	Day	Timing	Room
1	Quantitative Research Methods	Dr. Naveed Iqbal Ch.	Saturday	06pm - 09pm	202
2	Qualitative Research Methods	Dr. Rab Nawaz Lodhi	Sunday	09am - 12pm	103
3	Behavioral Decision Making	Dr. Ahsan Zia	Sunday	12pm - 03pm	301
4	Strategic Marketing Planning	Ms. Usama Shakir	Sunday	03pm - 06pm	203

Director