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QUALIFICATION

PHD [MANAGEMENT SCIENCE] 2013-2018

School of Management (an AACSB-accredited school)

Xi'an Jiaotong University, P.R. China

Doctoral research contributed to numerous projects of 'National Natural Science Foundation of China [Project Number: 71371151]' and 'Humanities and Social Sciences of Ministry of Education Planning Fund [13YJA630078]'.

Title of Doctoral Dissertation:

A Study of Chinese 3D Printing Industry: An Innovation Paradigm for High-Tech Business Clusters

MS (MPhil) [ENTREPRENEURSHIP & SME MANAGEMENT] 2009-2012

CGPA: 3.52 / 4

GC University, Lahore, Pakistan

MBIT [FINANCE] 2004-2007

CGPA: 3.60 / 4

Institute of Business & Information Technology, University of the Punjab, Lahore, Pakistan

B.COM [IT] 2002-2004

1st Division

Hailey College of Commerce, University of the Punjab, Lahore, Pakistan

ACADEMIC EXPERIENCE

November 2020 to date **Institute of Business & Management, UET Lahore**

Position: Assistant Professor

Subjects: Entrepreneurship, World Trade Organization, Business Research Methods

January 2020 to November 2020 **National College of Business Administration & Economics**

Position: Assistant Professor

Subjects: Entrepreneurship, Business Research Methods, Strategic Management, Global Supply Chain Management.

November 2018 to November 2019 **Institute of Business & Management, UET Lahore**

Position: Assistant Professor (HEC-IPFP)

Subjects: Entrepreneurship, Business Research Methods, Principles of Management, Human Resource Management, Organization Behavior, Compensation & Benefits Management, Strategic Management, Leadership Strategies.

Accomplishments:

- Awardee of HEC Research Grant as Principle Investigator from the platform of IB&M, UET Lahore.
- Organized interactive session on "R&D Projects; an Innovation Perspective".

May 2012 to September 2013 **National College of Business Administration & Economics**

Position: Lecturer

Subjects: Entrepreneurship, Research Methods, Financial Management, Organization Behavior.

November 2008 to April 2012 **Quaid-e-Azam College of Commerce & Accountancy**

Position: Lecturer

Subjects: Entrepreneurship, Strategic Management, Corporate Finance, Organization Behavior.

Worked as Visiting Faculty at:

- Govt. MAO College, Lahore. 2010-2012
- FAST National University, Lahore. January 2020-to August 2020.

LIST OF PUBLICATIONS

Papers published in Journals

Sr. No.	Paper Title	Journal (Year)	Vol / Page No.	Indexing
1	Investigating the Effect of Eco-efficiency Actions on the Performance of European Small and Medium Enterprises	European Journal of International Management (2020)	14(4), 640-671	SSCI IF: 2.145 Q2 Ranking
2	Determinants of Corporate Social Responsibility related to CEO Attributes: An Empirical Study	SAGE Open (2020)	10(1), 1-12	SSCI IF: 0.715
3	Consumer's Device Choice in E-Retail: Do Regulatory Focus and Chronotype Matter?	Transactions on Internet and Information Systems (2020)	14(1), 148-167	SCIE IF: 0.711
4	Configuring the Drivers and Carriers of Process Innovation in Manufacturing Organizations	Journal of Open Innovation: Technology, Market, and Complexity	6 (4), 154	HEC-W Category
5	Boosting up Operational Performance of Manufacturing Organizations through Interpretive Structural Modelling of Enabling Practices	Mathematical Problems in Engineering	2020 Article ID: 8645343	SCIE IF: 1.179
6	Estimating the Economic Viability of Cotton Growers in Punjab Province, Pakistan	SAGE Open (2020)	10(20), 2020	SSCI IF: 0.715 Q2 Ranking
7	Organizational Justice and Employees' Performance: A Study of an Emerging Economy	Human Systems Management (2020)	2020, 1-12	HEC-Y ESCI
8	Sub-national Institutional Contingencies and Corporate Social Responsibility Performance: Evidence from China	Sustainability (2019)	11(19), 5478	SSCI IF: 2.592 Q2 Ranking
9	Impact of Green Supply Chain Management Practices on Economic, Environmental and Social Performance of Frozen Food Companies	The Dialogue (2019)	14(3), 112-118	HEC- recognized Journal
10	Role of 3D Printers Industry in Strengthening R&D Collaboration between Academia and Industry	The Dialogue (2019)	14(3), 9-22	HEC- recognized Journal
11	Perception and Attachment of Local Residents Toward Sustainable Conservation Programs: A Study of the Developing Historic City	Journal of Developing Areas (2019)	53(4), 1-9	ABDC List Scopus
12	Enterprise Resource Planning Systems: Digitization of Healthcare Service Quality	Administrative Sciences (2018)	8(3), 38-47	ESCI
13	Cluster Strategy and Supply Chain Management: The Road to Competitiveness for Emerging Economies	Benchmarking: An International Journal (2018)	25 (5): 1302- 1318	ABDC/ Q2 HEC-X Category
14	Pakistan's Persistent Energy Crisis and Performance of Private Power Producers	International Journal of Business Performance Management (2018)	19(2): 237-252	ABDC/ Q2 Ranked/ ESCI
15	How to Save the Savivors? Relationship between Organizational Justice and Citizenship Behavior	Journal of Developing Areas (2018)	52(1): 45-58	ABDC List Scopus
16	Development of 3D Printing Business Model in China	Journal of Quality and Technology Management (2017)	14(2): 113-143	HEC- X category
17	Leadership Styles and Employees' Motivation: Perspective from an Emerging Economy	Journal of Developing Areas (2017)	51(4): 143-156	ABDC List Scopus
18	Time Series Modelling for Steel Production	Journal of Developing Areas (2016)	50 (3): 191-207	ABDC List Scopus

19	Technical Efficiency and its Determinants: An Empirical Study of Surgical Instruments Cluster of Pakistan	Journal of Applied Business Research (2016)	32 (2): 647-659	Scopus
20	Determinants of Non-Performing Loans: An Empirical Investigation of Bank-Specific Microeconomic Factors	Journal of Applied Business Research (2016)	32 (6): 1723-1736	Scopus

Papers presented in International Conferences

Sr. No.	Paper title	Conference (Year)	Venue
1	Role of Social Media Marketing Activities in Creating University Brand Image and Reputation: The Mediating Role of Customer Value Co-creation Behavior	IEEE International Conference on Information & Communication Technologies (2019)	Karachi, Pakistan
2	Positive Psychological Capital and Sustained Competitive Advantage of Born Global SMEs: Mediating role of Transformational Leadership	IEEE International Conference on Information & Communication Technologies (2019)	Karachi, Pakistan
3	Big Data in Enterprise Management: Transformation of Traditional Recruitment Strategy	IEEE 2nd International Conference on Big Data Analysis (2017)	Beijing, China
4	Personality-Performance Paradigm: The Case of an Emerging Industrial City	International Academic Conference on Business (2016)	Las Vegas, USA
5	Cultural Diversity and Challenges for Female Entrepreneurs: Empirical Study of an Emerging Economy	World Academy of Science, Engineering and Technology Conference 2016 (WASET)	New York, USA
6	Determinants of Productivity in the Ready-made Garments SMEs of Lahore, Pakistan	5th International Asia Conference on Industrial Engineering and Management Innovation (2014)	Xi'an, China
7	Intrinsic Incentives and Job Performance: The Dilemma of Young Doctors	MBAA annual meeting (2017)	Chicago, USA
8	Cluster Strategy and Supply Chain Management: The Road to Competitiveness for Emerging Economies	Global Supply Chain Management Conference (2015)	Hangzhou, China

EVALUATION OF MS THESIS (EXTERNAL EXAMINER)

University	Name	Title of Thesis	Registration #	Date of Defense
GC University, Lahore	Imran Farooq	A Study on FinTech Ecosystem & its development in Pakistan	1312-R-MSESME-15	January 10, 2020
GC University, Lahore	Sania Atiq	Readiness towards Entrepreneurship in Business & Non-Business Recent Graduated Students of Lahore	1304-MSESME-15	-

ACADEMIC / RESEARCH DISTINCTIONS

- Awardee of HEC Research Grant [Project number: 2447] for the project titled: 'Technology Commercialization through Pursuance of Cluster Strategy and Triple Helix Framework'.
- Contributed to numerous projects of 'National Natural Science Foundation of China', pertaining to 3D printing industry and cluster strategy.
- 'Basic Chinese Language Proficiency' certification by IKCEST, UNESCO.
- Awardee of merit scholarships from IBIT, University of the Punjab.
- Best presentation award in International Academic Conference on Business (IACB 2016), Las Vegas, USA.
- Writing skills acquired through lettering opinions in various English-language dailies of Pakistan.

REFERENCES

[1] Prof. Su Qin
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[2] Dr. Syed Khurram Ali Jafri
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