

Maryam Farooq

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Objectives:

To be at a position where education, experience, interpersonal skills, initiative and ability to motivate others can be utilized to mutual benefit
Utilizing challenges as motivation to prosper in field.

Personal Profile:

- Good interpersonal skills
- Seeks new responsibilities and uses initiative
- Enthusiastic and dedicated researcher

Qualifications:

2011 – 2013	Master in Business Administration (M.B.A) Hailey College of Banking and Finance University of the Punjab, Lahore, Pakistan	CGPA (4.0/4.0)
2007– 2011	BBA(Hons.) Hailey College of Banking and Finance University of the Punjab, Lahore, Pakistan	CGPA (3.95/4.0)
2004-2007	FSc. Pre-medical Higher Secondary School Education BISE, Lahore, Pakistan	Grade A
2002-2004	Matric(science) Secondary School Education P&T Model Girls High School, Lahore, Pakistan	Grade A

Professional Experience:

January 2014 to till date	Lecturer Institute of Business & Management (IB&M), UET, Lahore, Pakistan
April 2020 to till date	Member Online Distance Learning(ODL) Committee (IB&M) Responsibilities include managing course folders for online classes to be held during COVID19

- September 2019 to till date **Member Final Year Project Committee IB&M, UET, Lahore;** responsibilities include supervising undergraduate research and business projects
- Feb 2019 to till date **Member Disciplinary Committee IB&M UET, Lahore** helps in maintaining discipline in the institute and taking actions against violation of the rules by students
- August 2015 to Feb 2019 **Incharge Research Section, IB&M, UET, Lahore ,** worked for managing the research process for undergraduate and postgraduate level students
- December 2017 to till date **Secretary Finance and Economics Cluster IB&M, UET, Lahore,** responsibilities include keeping record of the meetings of Finance and economic cluster for updated courses and course outlines
- Oct 2017 to till date **Member IB&M committee for NBEAC,** working for accreditation from National business education accreditation committee
- January 2014 to till date **Member Board of studies IB&M, UET, Lahore** Contribute towards curriculum development, addition of new courses and new degree programs to be offered at institute
- January 2014 to till date **Member Admission Committee IB&M, UET, Lahore** Working to facilitate the department in admission process
- August 2011 to 1st Jan 2014 **Lecturer Govt. Postgraduate College for Women, Samnabad, Lahore.** Worked as a lecturer in commerce and accounting at intermediate level

Awards:

- “Punjab University Gold Medallist” in MBA Insurance and Risk Management for the session of 2011-2013
- “AON Gold Medallist” for 1st Position in MBA Insurance and Risk Management for the session of 2011-2013
- “Punjab University Gold Medallist” in BBA (Hons.) Insurance and Risk Management for the session of 2007-2011
- Earned a Certificate of Honor from Hailey College of Banking and Finance for achieving the first position in order of merit in MBA
- Punjab University Scholarship holder for the entire session of BBA (Hons.)

Achievements:

- Earned an Achievement Award in English Language Course in 2010 by Hailey College of Banking and Finance.
- Earned a certificate of merit for being Girl's Representative in MBA(MS- IRM)
- Earned a certificate of merit for being Girl's Representative for 7th and 8th semester of BBA session 2007-2011

Master's Thesis:

Successfully completed Master's with thesis titled as **“A Comparative Analysis of Performance of Islamic Banks between Pakistan and Malaysia”**.

Research Experience:

- Supervising research projects at Graduate level since 2014
- Co-supervised four research thesis at Master's level

Submitted Research Paper:

“Does technology matter? An understanding of mediating mechanism of SMEs performance” under review in Journal of Small Business Management

Conferences:

- Participated and represented IB&M in “3rd World Islamic Economics and Finance Conference” (WIEFC-2020), 25-26 January 2020
- Participated in “2nd International Conference on Management, Business and Technology” (ICMBT-2018), 10-12th December 2018
- Worked as the organizer for “2nd International Conference on Management, Business and Technology” (ICMBT-2018), 10-12th December 2018
- Participated and represented IB&M in “2nd International Conference on Banking, Insurance & Business Management 2017 (CBIBM 2017)”, December 14 – 15th, 2017
- Earned a certificate of presenter in “9th South Asian international conference” , (SAICON) August 23-25, 2017
- Earned a certificate of participation in “International Conference on Management, Business and Technology (ICMBT-2017), 1215th March 2017

- Worked as organizer for “1st” International Conference on Management, Business and Technology (ICMBT-2017), 12-15TH march, 2017
- Participated and represented IB&M in “1st International Conference on Banking, Insurance & Business Management 2016 (CBIBM 2016), December 14 – 15, 2016
- Participated and represented IB&M in Cross-disciplinary Research Conference (CRC 2014) on “Emerging Perspectives for Research in Social Sciences, Management and ICT”, December 2014

Trainings and Workshops:

- Participated in two days’ workshop on “Islamic Finance for Academicians (April 20 - 21, 2018)” held by REDC, LUMS
- Participated in one day workshop on “Advanced Techniques In Modern Portfolio Management” Dec 2017 • Earned a certificate of participation in “Faculty Professional Development Workshop” held by QEC,UET, 23-25 August, 2016
- Earned a certificate of participation in the training workshop on “How Ideas Transform into Business” held by Global international, 6th august 2016
- Participated and had the honor to represent IB&M in “Program Development Workshop Active Citizens Program in Universities 2014”, held by British Council June 2015
- Participated in “Workshop on Applied Econometrics 2014” held in collaboration with NUML Lahore and Resource Sage, June 2014

Business Competitions and Seminars:

- Organized a seminar on “Talash e Gumshuda ; Let’s Explore An Entrepreneur in You” IB&M UET, January 2018
- Organized a seminar on “Career Management” in IB&M UET, November 2017
- Organized a seminar on “Challenging Aspects of Modern Project Management and Planning” in IB&M UET, Oct 2017
- Organized an entrepreneurial event “Idea Canvas and WWF” in IB&M UET, May 2017
- Organized a seminar on “Scope of Entrepreneurship for youth in Pakistan” IB&M UET, February 2017
- Worked as Mentor in “Pakathon Global”, business idea competition held in Collaboration with KICS & IB&M 2014”, September 2014

- Supervised a “Poster Competition on Statistical Research Festival 2014” at GC University.

Additional Skills:

- Proficient in computer applications like MS Office
- Proficient in the use of different soft wares like SPSS and Eviews

Papers presented at Conferences:

Farooq, M., Din, Z.-u., & Saghir, M. U. (2020). Workplace Bullying & Turnover Intention through Mediating Role of Organizational Citizenship Behavior & Emotional Exhaustion: A Case study of Islamic Banking Sector of Pakistan. *3rd World Islamic Economics & Finance Conference-WIEFC*. Lahore: Minhaj University Lahore.

Rehman, R. Z., Farooq, M., & Rubab, U. (2018). Empirical Investigation of Relationship between Insurance Industry and Economic Growth of Pakistan. *International Conference on Management, Business and Technology-ICMBT* (p. 198). Lahore: Institute of Business and Management, University of Engineering and Technology, Lahore.

Farooq, M., Habib, I., Sadia, A., & Karamat, A. (2017). Impact of Agent’s Ethical Behavior and Product Knowledge on Performance of Takaful Companies through Customer’s Perception. *International Conference on Banking, Insurance and Business Management (CBIBM 2017)*. Lahore: Hailey College of Banking & Finance, University of the Punjab, Lahore.

Farooq, M., Khan, M., Ghuari, A., & Raza, T. (2017). Workplace Bullying and Turnover Intention: A case study of Helath Sector in Punjab. *9th South Asian International Conference*. Bhurban: Department of Management Sciences, COMSATS Institute of Technology.

Farooq, M., Hameed, R., & Rehman, N. (2016). CONVENTIONAL VS. CONTEMPORARY MEDIA MARKETING AND ITS IMPACT ON PURCHASE INTENSIONS. *The 1st Conference on Banking, Insurance & Business Management* (p. 22). Lahore: Hailey College of Banking & Finance, University of The Punjab, Lahore Pakistan.

Azhar, M., Farooq, M., & Khan, M. (2016). Role of religiosity on purchase intention of Islamic banking customers. *The 1st Conference on Banking, Insurance & Business Management* (p. 89). Lahore: Hailey College of Banking & Finance, University of The Punjab, Lahore, Pakistan.

Referees:

Fida Husain Bukhari

Incharge Academics

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