



UNIVERSITY OF ENGINEERING & TECHNOLOGY, LAHORE

Title of Research

Impact of _____,

By

Name of Student

XYZ

2013-MS(MKT)-000

Supervisor

Dr. XYZ



Year
2016

RESEARCH PROPOSAL

RESEARCH TITLE:

Impact of _____,

PERSONAL INFORMATION:

Name: XYZ
Registration No. 2013-MS(MKT)-000
E-mail: XYZ@gmail.com
Date of Registration 00.00.000
Full Time/ Part Time Full Time

Supervisor: Dr. XYZ

Department:

Institute of Business & Management
University of Engineering and Technology, Lahore

1. Abstract:

2. Introduction

3. Literature Survey (Brief survey of past work done on the topic and any related work with reference, developing need for present study).

4. References.

(APA Reference format)

8. Comments of Supervisor.

Signature of Supervisor

Signature of Student

Endst. No. Univ./ _____

Dated: _____

The above proposal duly recommended by the Departmental Board of Studies/Committee of Post-Graduate Studies in its meeting held on _____ is forwarded to the Office of Research Innovation and Commercialization for obtaining the approval of the Vice-Chancellor.

Director
IB&M, UET, Lahore

Dean of the Natural sciences, humanities & Islamic Studies